


FRANCESCA TREFOGLI WONG

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PROFILE

Foreign-trained lawyer (Peru), currently completing the NCA process and an LLM in Canadian Common Law at Osgoode Hall Law School (York University). Licensed in Peru with 5+ years’ experience advising on Intellectual Property, Competition, and Consumer Protection matters, including enforcement of industrial property rights and unfair competition litigation. Skilled in legal research, regulatory compliance, and dispute resolution across administrative and judicial forums. Developing Canadian practice experience through advanced coursework and integration into the Canadian legal system, with a view to articling in 2026.

EDUCATION

LL.M. Candidate, Canadian Common Law , Osgoode Hall Law School (Expected NCA Certificate - March 2026)	2025 – Present Toronto, ON
Law License , Pontificia Universidad Catolica del Peru - PUCP	2022
Specialization in Consumer Protection Law , Pontificia Universidad Catolica del Peru - PUCP	2021 – 2022
Bachelor of Laws (LL.B.) , Pontificia Universidad Catolica del Peru - PUCP	2013 – 2020

LEGAL EXPERIENCE

Lawyer , Properly IP Law Firm (Boutique Peruvian law firm specialized in intellectual property protection, enforcement, and regulatory compliance for domestic and international clients.) 	2023 – 2024 Lima, Peru
<ul style="list-style-type: none">Advised domestic and international clients on IP matters (copyright, trademark, patent, and unfair competition), drafting infringement lawsuits, oppositions, nullity actions, and enforcement strategies.Drafted and negotiated IP-related contracts, translating technical data into legally actionable strategies for cross-sector clients (e.g., pharma, entertainment, consumer and industrial goods).Conducted legal research and regulatory analysis across sectors including pharmaceuticals, telecom, and gaming, ensuring client compliance with evolving legal frameworks.Managed multi-company projects across Latin America with extensive trademark portfolios, coordinating procedures in multiple countries.Prepared detailed client reports on legal updates and market surveillance.Secured recognition of well-known trademarks and executed enforcement activities, including inspections and seizures.	
Legal Assistant (Pre-Qualified Lawyer) , BARLAW (Barrera & Asociados) IP Law Firm (Leading Peruvian IP firm recognized for anti-counterfeiting strategies, enforcement actions, and management of large international trademark portfolios across Latin America.) 	2022 – 2022 Lima, Peru
<ul style="list-style-type: none">Led and executed anti-counterfeit strategies and enforcement actions for major international brands across Latin America, collaborating with law enforcement and customs authorities, managing investigations, evidence collection, and legal procedures within complex local contexts across industries including fashion, pharma, technology, toys, food, and entertainment.Provided legal and compliance advice to international clients, overseeing large-scale trademark portfolios and implementing tailored enforcement strategies.Developed and maintained a comprehensive trademark monitoring system, leveraging customs alerts for border enforcement on export and import measures.Coordinated all legal and logistical procedures for executing anti-piracy operations at key commercial and high-risk points across the country.Delivered legal training and workshops on cross-border trademark enforcement and consumer protection to companies and local authorities.Promoted awareness, ensured strategic compliance, and fostered alliances within the industry to mitigate IP and regulatory risks.	
Professional Legal Intern , Union Andina IP Law Firm. (Regional IP firm with offices in Latin America, providing trademark prosecution, enforcement, and advisory services to international corporations.) 	2020 – 2021 Lima, Peru
<ul style="list-style-type: none">Provided legal advice on trademark prosecution and enforcement, as well as on copyright, patents, unfair competition, plant variety protections, consumer protection, and data privacy laws.Conducted evaluations and risk assessments related to trademark matters for international clients, including trademark registration, opposition, cancellation, nullity actions, infringements, and brand development strategies.	

Pre-professional Legal Intern, Comptroller General of the Republic of Peru <i>(Peru's supreme audit institution, overseeing government programs and regulatory compliance to ensure transparency and accountability in public administration.)</i> <ul style="list-style-type: none"> • Drafted legal opinions and resolutions assessing compliance of public programs and regulations. • Contributed to oversight efforts led by government authorities through regulatory analysis and policy alignment. 	2019 – 2019 Lima, Peru
Pre-professional Legal Intern, America Movil Peru S.A.C <i>(Subsidiary of América Móvil, one of the largest telecommunications companies in Latin America, providing mobile, internet, and TV services nationwide.)</i> <ul style="list-style-type: none"> • Handled telecom complaints nationwide and assessed legal risks in consumer protection, privacy, and advertising, informing dispute resolution strategies and regulatory compliance. • Facilitated resolution of consumer disputes nationwide through conciliation and legal negotiation. 	2018 – 2019 Lima, Peru
Pre-professional Legal Intern, Center for Analysis and Dispute Resolution at PUCP. <i>(Arbitration and mediation center within Pontificia Universidad Católica del Perú, specialized in alternative dispute resolution mechanisms.)</i> <ul style="list-style-type: none"> • Supported arbitration case preparation, hearing documentation, and procedural compliance. • Drafted rulings, notices, and final awards under institutional arbitration rules. 	2017 – 2018 Lima, Peru

LEGAL ASSOCIATIONS & COMMUNITY INVOLVEMENT	
“Aprendiendo Juntos”, Volunteer <ul style="list-style-type: none"> • Supported legal education outreach for underprivileged youth. Managed program coordination with sponsors, educational professionals (teachers and psychologists), and local schools to deliver law-related educational initiatives. 	2017 – 2018
Derecho & Sociedad Association and Law Journal - PUCP, Associate <ul style="list-style-type: none"> • Designed and delivered legal events by researching complex and timely legal topics, developing academic programs in collaboration with legal experts, and managing full event logistics, including venue coordination, speaker engagement, ticketing, and on-site moderation. • Contributed to the biannual publication of a peer-reviewed, indexed law journal, ensuring the rigor and academic excellence of its scholarly content. 	2016 – 2018
Toronto Intellectual Property Group, Member	2025
Canadian Hispanic Bar Association, Member	2025